

Investigating the Role of Strategic Leadership in Organizational Entrepreneurship (Case Study: University of Guilan)

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The purpose of this study is to investigate the role of strategic leadership on organizational entrepreneurship at the University of Guilan in 1393 (2014-2015). The population consists of all staff who works at the University of Guilan, The sample is chosen randomly and correlational approach was conducted. The questionnaires after evaluating their data's validity and reliability by factor analysis were distributed among the participants. After collecting the questionnaires, the statistical coefficients depending on the type of variables were calculated and analyzed by PLS software. The results' analysis show that there is not only direct relationship between strategic leadership and organizational entrepreneurship at the University of Guilan, but there is also relationship between dimensions of strategic leadership by the factor of 0/59 and organizational entrepreneurship . By analysis of pair wise subsets, It was later observed that there are significant relationship among the effect of systematic thinking on employees' creativity factors that influence on the rate of 0/13, the impact of learning on employees' risk factors which is 0/32, The creative tension of the creative staff that its effect is 0/57, and the creative tension that its effect on risk-taking staff is 0/37 ; however other relationships are not significant.

Keywords : Strategic leadership, Organizational entrepreneurship, Risk-taking, Creative, Creative tension, Re-engineering, Systematic thinking And Learning

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