

Comparison of Economic Efficiency of Post Bank Branches in Guilan Province in 1395

Mehrdad Aliakbari*,

Abstract Emsoor of financial institutions is one of the best institutions and economic foundations of each country. The economic growth of the country depends on their growth, and banks as the main pillar of financial institutions have important functions in the economy. But in less developed societies, because of insufficient development of other monetary and financial markets, banks have a primary role in financing their mid-term and long-term economic programs. It is, therefore, essential to apply appropriate criteria for assessing the efficiency of banks. In this research, branches of post office of Guilan province were ed according to available information. 19 branches were ed as sample. Then, using the mathematical model of data envelopment analysis, the efficiency of these branches was examined. Results show that 31.5% of the branches are efficient and 68.5% are inefficient. The inputs and outputs of this research are as follows: The personnel costs of the branches, the value of the assets of the branches, the cost of profits paid to customers' deposits, the cost of doubtful receipts, resources, benefits payment of facilities and income a variety of banking services.

Keywords : Keywords: Efficiency, Data Envelopment Analysis, Performance Evaluation, Equipping Resources

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