

Analysis of the Impacts of Chaldare Tourism Sample Area on Tourism Development in Tonekabon

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Abstract: The areas of tourism in the country over the past few years have been very much appreciated by planners and tourism managers. Therefore, different programs have been developed and implemented for each of these areas. These areas are in range of settlements, towns and villages That thorough planning according to the ecological power of each region can lead to the development and attraction of domestic and foreign tourists. This research is aimed at analyzing the impacts of Chaldare tourism sample area on development of tourism in Tonekabon city. The research method is descriptive-analytic and the method of collecting the research is field and library. The statistical population of the research is Chaldare tourism sample area in Tonekabon. The sample size is chosen by Morgan standard method. The results show that Chaldare Sample Area in Tonekabon has a charm and pristine nature. The natural and dreamy beauty of the Chaldare area, the breathtaking scenery and stunning coastal landscape make the city a tourist attraction. Its most important attractions are the Sialan Peak, the natural effects of the dinosaurs, the beautiful beach of the sea, the 3,000-year-old countryside, the Felkada mineral spa, the Farhadjoui Falls, the Dariasar Falls, the Danial Caves, and Chaldareh Park. This is if advertising is appropriate for attracting tourists. **Keywords:** Analysis, Tourism, Tourism Development, Sample Area, Chaldareh, Tonekabon City

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