

Factors Affecting the Political Participation of the Astara People In the 12th presidential election

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Abstract Political participation is the conscious and intentional activity of ordinary people to influence directly and indirectly the political order that determines the individuals, leaders and political outcomes of society (Rash, 2009: 126). People's participation in macro decision making is one of the most important principles of democratic systems in today's world. Voting and participation in elections is the most common type of political participation for most citizens in democratic societies. Voting is the most effective and practical means for citizens to apply their thoughts and beliefs in the administration of public and social affairs. Voting is in fact a kind of social mechanism for collecting and identifying social choices and preferences. The most important function of voting participation is to give them the opportunity to substitute and transfer posts and responsibilities in society. (Abdulmutallab, 2009: 88) The method used in this survey is survey. The statistical population of the population is 18-69 years old in the city of Astara, which is about 50 thousand according to the census of 1390. Sample size based on Cochran sampling formula is 384 and random sampling method. A tool for collecting information is a formal questionnaire. Cronbach's alpha is 0.74 which indicates the reliability of the research tool. Logistic regression is used to analyze the data. The research findings showed that institutional confidence, social satisfaction, religiosity and media consumption have a positive and constructive effect on the participation of Astrakhan citizens in the presidential elections, while institutional trust has the most impact on the level of participation in elections. **Keywords:** Political Participation, Presidential Elections, Institutional Trust, Social Satisfaction, Religiousness, Media Consumption, Citizens of Astara.

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