

Impact of entrepreneurship development on the export intensity of free trade zones (Case Study: Anzali Free Zone)

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The main purpose of the present research is the effect of entrepreneurship development on the export intensity of free trade zones. The method of this research is applied in terms of its purpose and in terms of nature and method, it is descriptive and is correlated in terms of type and analysis in the branch. The managers of the Anzali Free Zone Companies, which are 75 companies, constitute the statistical community of the research. The method chosen by the researcher in this research is available on the basis of the knowledge of the statistical population of the study. In this research, fieldwork has been used to collect the required data and information. In the present study, the normalization of data using the Kolmogorov-Smirnov test and the research hypotheses were also investigated using Pearson and Spearman's correlation. In the analysis, SPSS & PLS software has been used. The results show that organizational innovation and entrepreneurship development have a good impact on the export intensity of managers, and it contributes greatly to exports. But organizational learning does not affect the severity of exports.

Keywords : **Keywords:** Exporting companies. Export intensity. Organizational Innovation. Entrepreneurship Development, Organizational Learning

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