Effect of transformational-leadership style and management control system on managerial performance (Case Study: Small and Medium Enterprises in Rasht Industrial Town)

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Abstract The main objective of this study was to investigate the effect of transformational leadership style and management control system on managerial performance that was surveyed in small and medium enterprises in Rasht industrial towns. The purpose of this research in the field of applied research, in terms of data collection is survey and in terms of data analysis is descriptive. It is worth noting that this study is descriptive and correlational in terms of the nature and method of the research, in which, using structural equation modeling approach, the causal relationships between variables are investigated. In this research, the statistical society will be composed of managers of manufacturing companies located in Rasht industrial towns with 582 active production units. In the present study, small and medium manufacturing companies in industrial towns (with a work experience of over 3 years) were considered as the statistical population of the research. In this research, data analysis is carried out in two descriptive and inferential levels. In order to determine the impact of research variables on management performance among small and medium enterprises in Rasht industrial towns, structural modeling models will be used. In the present study, in the case of normal distribution of data, AMOS software and otherwise Smart PLS software will be used.

Keywords: Key words: Leadership style, Management control system, Transformational Leadership

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