Investigate the Effect of Staffing Traditionalism on the Traditional Components and its Role on Job Satisfaction and Job Performance Among Employees of Flour Factories in Guilan province

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The purpose of this study was to investigate the effect of staffing traditionalism on the traditional components and its role on job satisfaction and job performance among employees of flood-Kobe factories in Guilan province, so that with ed components of quality of life (social status, welfare facilities, family gentiles) And job satisfaction and job performance.The staff was examined. The present research is applicable to the purpose of the applied research and in terms of the method of collecting field information, the research method in this study is based on the form of hypothesis descriptive and analytic of the causal type. The statistical population in this research includes all the statistical population of this research, all employees of the Ardouqi factories in Gilan According to the measures necessary for accessing the list of companies in the province of Ardabeki, it was referred to the Mining and Trade Organization of the province. According to statistics, there are about 40 Airdkawi companies in Gilan, which formally operate, and according to the investigations into operation The statistical society is limited in size and has a population of 419 people. Accordingly, the type of statistical society is limited. A designed questionnaire was distributed to all statistical community after its validity was confirmed through content validity and reliability through Cronbach's alpha. The SPSS software version 24 was used to calculate the Cronbach's alpha coefficient. Findings of the research indicate that there is a meaningful effect between the ed components of quality of life and job satisfaction and job performance of the staff.

Keywords : Key words: Business Management, Traditionalism, Job Satisfaction, Quality of Life, Staff Performance.