

Survey the Managers Competencies of Student's Sport Competitions Guilan province

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One of the fields of study in sports management is the determination of the competency required by sports managers. Therefore, this research has been designed with the aim of Survey the Managers competencies of the students sport competitions in Guilan province. The research method was descriptive and survey. The statistical population of this study was the directors of sporting student sport competitions in Guilan province. Sampling was done by the total number of participants. A total of 130 questionnaires were filled out with 125 questionnaires. In this study, the COSEM sport events managers competency questionnaire (Tah, 1997) was used, which has 64 questions. The findings showed that all data related to the competencies of the managers of sport competitions in the province were normal. The t-test showed that the significance of competency criteria for managers of sports competitions is moderate to high. Also the results showed that Managing event and event marketing, event management, planning techniques and management techniques are one of the most important competencies of the managers of the student sport competitions in the province. And the importance of managers' competency criteria varied managerial experience, and there was no difference the perspective of men and women and education. Therefore, according to the results of the data, the authorities should pay more attention to the most important factors of the competency of the managers of the student competitions that have been identified, and try to ensure that the organizers of the tournament take advantage of these criteria in the proper implementation of the tournament. Also, use experienced people to hold competitions.

Keywords : Exercise management, competency criteria of managers

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