

Factors Affecting Nocturia Industry Failure in Gilan Province

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Silkworm is one of the most important products in the agricultural sector, which is one of the strategic products of the northern provinces of the country due to its high status in the agricultural, industrial and commercial sectors of the country. And plays a major role in creating employment. In spite of having potential talent in the field of production, processing and trade, the industry has been in crisis in recent years and the direct dependence of more than 6,000,000 households on the cultivation of berries and silk cocoon production, as well as the location of silk in the consumer basket of Iranian households, the need to formulate a strategy and structure appropriately. For the Nuclear industry, Iran has doubled, and unfortunately, this industry in our country faces many problems due to inappropriate policies and pricing and illicit interventions. In this research, factors affecting the failure of the nocturia industry in Gilan province have been investigated and the main question is that the most important economic, social, technical and political-managerial problems facing the nocturia industry in Gilan province the viewpoint of Noghtaran, What are experts and business people and what solutions can be made to get out of these problems. The research method used in this research is the Delphi technique and is a statistical society of nocturnal producers, manufacturers, traders and experts in Gilan province. The statistical sample of experts is expert on the issues of the industry and the number of samples ed is 54. Of these, 16 were experts, 15 were Noghandar, 12 were factory workers and 11 were traders. In the first stage, five open questions were devoted to the most important problems facing the outspoken industry, and was also available to people with the idea of commenting and presenting new ideas. After analyzing the first stage, they set up a questionnaire and they proceeded according to the priority of choosing the option. After collecting questionnaires, the collected data were analyzed using content analysis. At this stage, all respondents' views were gathered into five open questions raised and repeatedly asked for separate and specialized questionnaires the total of their comments. Designed in the form of a five-

choice Likert spectrum and again between experts, manufacturers, traders And producers were distributed. These questions were divided into socio-economic, technical, political, management and outcomes based on SPSS software. In order to analyze the data in this study, frequency index, percentage, mean, standard deviation, change ratio and Kendall coefficient were used. And the most important issues that the consensus of all groups was: the low cost of silk, the low quality of the manufactured cell, the plan to prevent the silk imports, the migration of young people to the cities due to the lack of economic attention of the industry and the neglect of the state In the field of agriculture and agriculture, the industry is a nutshell.

Keywords : :-Nocturia, economic, social, technical and political-managerial- problems, Technological Delphi, Nocturians, Manufacturers, Experts and Merchants.

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