

# **The Effect of Opportunity-Based Utilization Entrepreneurial Factors on Success of Innovation in Organizations (Case Study: State Tax Administration of the city of Rasht City)**

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**The aim of this study was to investigate the effect of involving opportunity-based entrepreneurship factors on the success of innovation in organizations among the state tax administration of Rasht. The population consisted of all employees of the state tax administration of Rasht. Eventually, 231 participations were ed using simple random sampling and by the Cochran sampling formula for the limited society. The present study was a descriptive-analytical study in terms of methodology and an applied regarding target. Data were collected through a field study via a questionnaire. The obtained data were analyzed using descriptive and inferential method. At the descriptive level, statistical characteristics such as frequency distribution, mean, standard deviation and coefficient of variation were used to analyze community features. The regression test was used at inferential level to test the hypotheses of the research. The results indicated that opportunity-based strategic orientation, tendency to opportunity-based growth, tendency to use opportunity-based resources, opportunity-based management structure, remunerating and employing entrepreneurship culture has a significant effect on the success of innovation in organizations. Also, confirmation of sub-hypotheses represented that the use of the opportunity-based entrepreneurship factors has a significant effect on the success of innovation in organizations.**

**Keywords : Innovation, Opportunity-Based Entrepreneurship Factors, Strategic Orientation, Growth Tendency, Tendency to Use Resources, Management Structure,**

## Remunerating, Employing Entrepreneurship Culture

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