

Design of Cultural-Entertainment Complexes With a Context Oriented Approach

Sahar Bakhshinejad*, Dr. Seyedeh Mamak Salavatian,

There is no doubt that the sustained growth of any society, regardless of other factors related to its cultural background. However, culture and civilization have not received a noticeable attention in our country for some reason and has not been able to recognize its place in the cultural arena. Since this neglect can lead to the uniqueness of a nation, therefore, more than ever it is necessary that the cultural heritage of Iran be introduced and preserved. As well as, with growing youth populations, our country needs to plan on the basis of the needs of the young people, either for employment or training, or leisure activities, and so on. The aim of this study is to present a cultural-entertainment design in Bandar Anzali with a context-oriented approach. Hence, the current study attempted to understand and investigate the studies on field-oriented architecture to achieve patterns in the subject of Gilan cultural and native buildings in Bandar Anzali. Other purpose of this study can be noted including creating coordination between buildings, consistent communication between them, creating a coherent and coordinated space with the site and context of the plan in the physical space perspective, the social and cultural context to revive visits, memories, coherence and physical and social continuity of the district.

Keywords : coherence and physical and social continuity, the social and cultural context to revive visits

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