

Investigating the Factors Affecting the Development of General Sports the Viewpoints of Women in Gilan Province

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Introduction and Objectives: Despite the efforts of the government in recent years, women's sports have not yet taken their place especially in cities, however, most studies have been carried out in large provinces. Therefore, the purpose of the study The present study examined the cultural, social, economic, educational and managerial factors affecting the development of general sport the viewpoint of women in Gilan province. **Methods:** In this descriptive survey, 384 subjects were ed as a sample of the survey among women with reading and writing skills over 20 years of age who spent their leisure time on sport and recreation. The evaluation of the effect of factors Social, economic, cultural, educational and managerial influences on the development of public sports were evaluated by a researcher-made questionnaire that was reviewed by outstanding professors. **Results:** The results showed that there was a significant difference between women's perspective and economic, social, cultural, educational and managerial factors on the development of public sports. However, the difference between cultural and social factors was not obvious. **Conclusion:** According to the results of this study, it seems that the viewpoint of ladies in Gilan province, economic, social, cultural, educational and managerial factors have different effects on the development of general sports. Therefore, it is necessary that the impact of each factor Separated faces have been explored to best promote women's general sports.

Keywords : Factors, Development, Public sports, Ladies in Gilan province.

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