

The survey of solution ways in expanding of tourism in the mountaion villages of rezvanshahr

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Nowadays tourism is the biggest industry in the world today and one of the pillars of sustainable development was introduced. There are different forms of tourism as a new form of tourism, rural tourism. Rural settlements due to a variety of attractions weather conditions to the rugged and mountainous terrain, waterfalls, natural, gardens lush and beautiful, social customs, cultural relics and ancient buildings of spaces that can meet the needs of misanthropic life urban boring answer. Rezvanshahr city with mountain villages and great natural attractions able to take advantage of and benefit this thriving market. The aim of this study was to determine strategies for tourism development in mountain regions, recognizing the attraction provides, therefore unready attractions in mountain villages and also determines the shortage and infrastructure needs, tourism services and facilities in the area of study. The study Analytical method used to achieve the desired goals. The method of collecting the information and the documents and field survey method using a questionnaire . The population and we are part of tourist arrivals to the city's mountainous regions, in analyzing the results of quantitative analysis methods and software Excel, SPSS, GIS is used. After analyzing the data and its relationship with the hypotheses that these results were obtained in the mountainous city Rezvanshahr be necessary to develop ecotourism, rural tourism, agricultural tourism, cultural tourism as well. However, in the mountainous city Rezvanshahr, infrastructure, tourism facilities and quality services are not perfect and can also be integrated with planning for the coast to the mountainous areas of coastal tourism and summer for tourism boom in the region.

Keywords : tourism, rural tourism, tourism development, sustainable tourism development

