

Investigating the Effectiveness of Enterprise Reduction in Rural Water and Wastewater Company Operation in Guilan Province

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Today, the dominant view in management economics is to reduce government activities and move towards privatization. Studies have shown that organizations today consider outsourcing as an executive necessity and plan many services for outsourcing. Given the Third Development Plan, and in particular the Fourth and Fifth Plans, and the government's determination to reduce this need on the part of organizations And companies are the government to outsource the rules. There are a number of sub-goals in this regard: Awareness of the theoretical foundations and historical background of prioritizing private sector services. Understanding the operating status of the operation services in several other provinces Awareness of the planning needed to achieve the desired situation in the service sector. Pearson correlation and Duncan's test were used for this study. The data collection tool was the test questionnaires Reliability and data analysis tools are also SPSS software. Respondents and samples are among the senior managers, deputies and water experts of Guilan province. The results showed that all hypotheses were based on the relationship between increasing efficiency in facilities, reducing costs, improving drinking water quality and better monitoring as dependent variables with decreasing tenure as an independent variable in Gilan Province Water and Wastewater Company. Have been determined. Also analysis of data test based on the comparison of the effect of different factors on the independent variable showed that the variable of supervision and control had the greatest impact on the respondents' viewpoints of decreasing tenure in the rural water and wastewater company in the statistical population. Thereafter, the variables most cost-effective, respectively, are cost reduction, increasing plant efficiency and improving water quality.

Keywords : Enterprise, Rural Water and Wastewater Company, Gilan

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