

Identification and ranking of the factors effecting on the effectiveness of the educational system of Saderat Bank of Guilan with AHP Technique

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The purpose of this study was to identify and rank the factors affecting the effectiveness of the educational system of Guilan SADERAT Bank with the AHP technique. This is a field study. An interview was conducted on the identification and ranking of effective factors on the effectiveness of the educational system of the Saderat Bank of Guilan among 15 experts of Guilan Saderat Bank. Eventually, data were analyzed by collecting interviews and the relationship between variables was investigated. The statistical population of the present study is 15 experts of Guilan Saderat Bank. Data gathering tools in this research are interviews and questionnaires. The respondents of the present interview and questionnaires are employees of Guilan Saderat Bank. The research question is that how are the effective factors affecting the effectiveness of the educational system of the SADERAT Bank of Guilan province with the AHP technique and how is it ranked? Out of the nine indicators (resource content, the identification of the objectives of the courses, the training instructor, the way of dealing with and integrating educators with the learners, executive and practical content, the combination of theoretical and practical content, teaching performance, proportionality of methods with content and being new), the resource content criterion is of the highest priority. The two criteria of determining the goals of the courses and the training instructor are of the same importance with the same importance are of high priority.

Keywords : Educational system effectiveness, Resource content, Training instructor

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