

Investigating the Influence of Barriers to Organizational Entrepreneurship Development on Organizational Entrepreneurship Tendency in Guilan Poultry Cooperatives

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Organizational entrepreneurship tendency is one of the necessities of cooperative performance and a function of organizational entrepreneurship development. Therefore, it is necessary to investigate the effect of barriers to organizational entrepreneurship development on this tendency in order to control, moderate or even eliminate these effects, especially in poultry cooperatives. The purpose of this study is to investigate the the influence of barriers to organizational entrepreneurship development on organizational entrepreneurship tendency in Guilan poultry cooperatives. The statistical population of the study includes 270 members of Guilan poultry cooperatives. Using Morgan table, the sample was determined to have 156 members which were ed by cluster sampling and simple random sampling. The data was collected using a questionnaire that its content validity was confirmed by experts. Cronbach's alpha coefficient was used to assess and confirm reliability. Descriptive and inferential statistics were used to analyze the data using SPSS 24 software. The results showed that the barriers to entrepreneurship development, including educational, economic, cultural, legal, psychological, managerial, information-communication and supportive barriers had a significant negative effect on organizational entrepreneurship tendency.

Keywords : Barriers to Organizational Entrepreneurship, Development on Organizational Entrepreneurship, Tendency Poultry Cooperatives

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