

Impact of Social Capital on Entrepreneurial Orientation with Emphasis on Intermediary Role of Dynamic Capabilities in Subsidiaries of Jihad-e-Keshavarzi Organization of Guilan Province

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The purpose of this study was to investigate the impact of social capital on entrepreneurial orientation with emphasis on the mediating role of dynamic capabilities in subsidiaries of Guilan Jihad-e-Keshavarzi Organization. The statistical population of the study consisted of 92 senior managers (including CEOs, assistants and senior managers such as administrative, financial and support managers) of all companies, organizations and departments of Gilan Jihad-e-Keshavarzi Organization. The research instrument was a questionnaire and its distribution in the field. Since the level of analysis of the present study was organizational, all the statistical population participated as sample and therefore no sampling method used. Finally, 82 valid questionnaires were received by the researcher. The validity and reliability of the questionnaire questions were also confirmed after the approval of the supervisor and the evaluation of the prototype. Structural equation modeling test and SPSS-25 and PLS-3 software were used to analyze the data. The results showed that all dimensions of social capital (structural, relational and cognitive) had a positive and significant effect on entrepreneurial orientation and dynamic capabilities. It was also found that dynamic capabilities have a positive and significant relationship with entrepreneurial orientation. Finally, the results showed that dynamic capabilities play a mediating role in the relationship between social capital (structural, relational, and cognitive) and entrepreneurial orientation. The results of this research can be used to improve the affiliated companies of Jihad-e-Agriculture Organization and other companies with entrepreneurial tendencies.

Keywords : entrepreneurial orientation, social capital, dynamic capabilities, Jihad-e-Keshavarzi organization

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