

Impact of entrepreneurial motivation on entrepreneurial intention According to entrepreneurship education among students of Azad university of Rasht

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Entrepreneurial intention is the sum of the intention and opportunity for entrepreneurship; that is, people become entrepreneurs when they first want and then have the opportunity to do so. That is, if people do not have enough Entrepreneurial intention, they certainly will not become an entrepreneur. In this regard, the present study aimed to investigate the effect of entrepreneurship motivation on entrepreneurship intention with regard to entrepreneurship education among students of Rasht Azad University. The research method is applied and it is descriptive. The statistical population of this study consisted of 95, 96 and 97 Masters Degree students of management of Azad University of Rasht, Using Cochran formula, 159 people were ed. The method of data collection in this field research is questionnaire. Content validity was used to confirm the validity of the questionnaire and Cronbach's alpha coefficient was used to determine its reliability. To test the research hypotheses, Structural Equation Modeling (SEM) was used using software version 3 software. The results showed that entrepreneurial motivation and its three dimensions (economic motivation, need for independence and need for success) had a positive impact on Entrepreneurial intention and entrepreneurship education had a moderating role in the model and 59.5% of the Entrepreneurial intention

Keywords : Entrepreneurial motivation, Entrepreneurial intention, Entrepreneurship education.

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