

# **Analysis of municipal plans and actions in revitalizing the geoculture of Rasht city**

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**Given that the proper implementation of cultural programs is deeply dependent on appropriate cultural policies in urban society, the provision of an appropriate cultural policy system requires special opportunities and facilities to achieve comprehensive development. Therefore, planners' view of events, opportunities and potential challenges in cultural planning plays an important role in ensuring that the policy is consistent. In this regard, the role of the municipality as a municipality is very important, so in the present thesis it is attempted to analyze the relationship between municipal planning and activities on the revitalization of the city of Rasht. In view of the above, the following two hypotheses have been put forward in this thesis: 1. Cultural-social factors can influence the role of geoculture in Rasht municipality. 2. National factors can influence the role of geoculture in Rasht municipality. The answer to the above hypotheses will form the main foundation of this dissertation with the aim of: 1- Identification of the factors that influence the geoculture restoration in Rasht. 2- Explaining the function of the municipality in reviving the geoculture of the municipality of Rasht 3. Providing a suitable solution to preserve the common heritage of Rasht. The findings of this thesis indicate that the impact of museums, historical sites, archaeological sites, traditional, national and religious ceremonies on the revival of Rasht's geoculture is highly, and to a large extent, influential.**

**Keywords : Geoculture, Culture, Municipality, Plans and Actions, Rasht**

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