

Cinematic campus design with an approach to increasing social interactions in Rasht

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Today, cinema campuses are recognized as one of the most important means of communicating in everyday life of people, social issues, the structure of human life, how to establish intra-group communication and out-of-band communication. So that one can say thoughts, beliefs, attitudes, and in a general way, the philosophy of human life changes, is altered or degraded. Along with this, taking into account the modern nature of cinema and the desire of cultures for new and attractive ideas and architectural approach, we will make social in the realization of the best cinema campuses. Cultural spaces are considered as one of the infrastructures for identifying cultural features and communicating with other cultures. Given the human need for interacting with human beings and space, there is always a need to address these needs, and urban spaces are one of the most important social interactions of the community. One of these urban spaces is the cinema, which, by turning this application into a cinematic and multi-functional campus, is no longer considered to be beyond a theater, and since its cinematic collections can be a place for establishing Communication and social interaction. Considering quantitative and qualitative criteria in the planning, design, construction and utilization of this center is very important in providing an appropriate space for providing services to the visitors. In this research, firstly, with the feasibility of the project, locating and studying urban space and its characteristics, and identifying the factors affecting the qualitative improvement of the physical, functional and spatial characteristics of the cinematic campus, considering the desirable urban space characteristics and taking into account design norms and standards And recognizing the tried and tested practices of a suitable model for designing a cinematic campus with the approach of promoting social interactions.

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