

The effect of financial incentives on productivity emergency personnel 115 Guilan

Shahla Mostufi*,

vPresent research aims to investigate financial improvers on productivity of employees. Present research is descriptive and in terms of purpose is functional. Data gathered in this study, is a questionnaire consisting of 30 questions to assess all the variables. 5-point Likert used to measure the variables. The validity by teachers and experts and its reliability was verified using Cronbach's alpha. The study sample was all emergency personnel, 115 Guilan, to 403 people. Using a sample of 257 subjects was evaluated for the study. In order to test the hypothesis using structural equation modeling was used. The results showed that financial incentives have a significant effect on employee productivity. As well as financial incentives on all seven dimensions of employee productivity also had a significant impact and the greatest impact on employee motivation.

Keywords : : financial incentives, employee productivity, motivation, emergency

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