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# Investigating the Role of Media in Political Speaking (1989-2013)

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They are among the main elements of awareness in the modern media. One of the main functions of media is discourse building. In other words, the media plays a key role in the discourse-making process. The power of media discourse is that it places particular discourses on the forefront and gives meaning to the events of the outside world. Each of the discourses that managed to marginalize their rivals after the triumph of the Islamic Revolution had the support of the media in support of their discourse. In this context, what was examined in this study was the role of the media in making discourse and helping to hegemonic the three constructive discourses of reform, reform, and justice-based principles. In this regard, by examining the question "What role did the media play in political discourse in Iran during the years 92-68?", We examined the hypothesis of "the media by highlighting the angle of view and the news and images and its analysis of political-economic discourse." They paid attention to the public. "

**Keywords : Reform, Principalism, Media, Construction, Discussion**

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